



CALIFORNIA ASSOCIATION
FOR NURSE PRACTITIONERS

California Association for Nurse Practitioners Monthly Chapter Communication / July 2016

July 20, 2016

What's New

Taxes

As a reminder: if your chapter tax year is calendar year (ending December 31st), please file your federal and California tax returns by March 15th. If you are on fiscal year (ending June 30th), please file your federal and California tax returns by September 15th. Please consult your chapter tax advisor for more detailed information.

If you have general questions about chapter taxes, please use the [Ask a Tax Question](#) feature of canpweb.org. You may also refer to the [CANP Chapter Federal & State Filing Exemption Instruction Manual](#).

Bylaws

Resolution 2016-3 was adopted at the 2016 House of Delegates Annual Meeting. The resolution called for updates and cleanup of the CANP bylaws which are now final and [available online](#).

As you know, chapter bylaws mirror the state bylaws since; there have been changes to the state bylaws, chapters will receive an updated bylaws template for signature in August.

Action for Chapters:

- Review the updated CANP state bylaws with your chapter in preparation for receiving an updated chapter bylaws template next month
- Check your emails for an updated chapter bylaws template

Lobby Day

Lobby Day 2017 will be held on **Tuesday, May 8, 2017** at the Sheraton Grand Sacramento Hotel.

Sheraton Grand Sacramento Hotel
1230 J Street
Sacramento, CA 95814
(916) 447-1700

More information will be available closer to the event date.

Communications

In advance of the Assembly Business & Professions Committee hearing regarding SB 323, CANP launched its first full-scale campaign utilizing its newly-enhanced Action Center. The campaign resulted in 881 new signups for the system, and more than 2,200 messages were sent to members of the committee via email, Facebook and Twitter. Though the bill failed to advance, the campaign has fortified the Association's base of online advocates for mobilization on future priority issues.

Comments are being accepted through July 25 regarding the Veteran's Administration's proposal to expand the scope of practice of advanced practice registered nurses (APRNs) who work for the agency in order to provide veterans with greater and timely access to care. CANP has promoted this opportunity to weigh in, highlighting the issue in the May and June editions of *Connections*, through eblasts to all contacts in the database, with a promotional graphic on the home page of canpweb.org, and via numerous social media posts.

Action for Chapters:

- Submit your comments in support of the proposal [via this website](#) by July 25
- Encourage all members to do the same, and encourage them to prompt their non-member colleagues to do the same
- Encourage friends and family members to participate

Advocacy

Legislative Action

The Legislature is currently in recess for the summer, which finds legislators in their district offices for the month of July. Typically, this time is spent focused on meeting with constituent groups and attending community events, before the Legislature reconvenes on August 1. At that time, the session will resume in full force until August 31 when the session will conclude for the year. The last month of session is typically the most hectic as it really is the final opportunity for bills to pass and fail and many amendments to surface. CANP will review each amended bill and flag those of interest and impact to members and share these with the Health Policy & Practice Committee (HPPC) for consideration.

Most significantly to CANP's legislative agenda was the failure of SB 323 to pass out of the Assembly Business and Professions Committee before the June 30 deadline for bills to pass out of the policy committees. A two-year bill, SB 323 remained eligible to continue to move this year. CANP, along with our other key coalition partners, and Senator Ed Hernandez lobbied extensively in an effort to allow the bill to continue to move. Many meetings were held with the Committee's Chairman, both at the Capitol and in the district, to educate him about NP practice, education and training and the provisions of the bill. CANP also met extensively with the members of the Committee, many of whom are new to the Committee and were not familiar with the bill to educate them.

Unfortunately, there was not sufficient support for the bill to move forward in its current form. As the issues and objections surrounding the corporate practice of medicine remain the key topic of discussion, CANP would have had to accept amendments to SB 323 which would have only allowed NPs to work without physician supervision if they were no longer employees, but

instead were independent contractors. Accepting this amendment would have disrupted many of the current work environments of NPs and would have also likely generated the opposition of the California Hospital Association. Given the tight legislative deadlines, there was not time for a full airing of these issues and the opportunity to draft more targeted amendments and as a result, the bill was not brought up for a vote, recognizing that there was not adequate support for the bill in its current form. CANP will continue to brainstorm around strategies and tactics to expand full practice authority to NPs in California in future legislative sessions.

Grassroots

With the legislature out on Summer Recess, legislators are now home in their districts. Chapters should be scheduling meetings with legislators in their district offices. In addition to requesting meetings in their capitol office, consider inviting your legislator to your next chapter meeting or to visit your clinic or practice setting. As a way to continue relationship building with legislators, chapters should reach out to legislators to educate them on the latest on SB 323. Those legislators who supported SB 323 should be thanked for their support while those who did not, should be updated with wishes to continue conversations on the importance of NPs in health care delivery.

CANP is asking for chapters to actively engage with legislators at the local level. Some examples of chapter engagement are:

- Update legislators on the status of SB 323. Either thank them for their support or share wishes for continued conversations
- Invite a legislator to a chapter meeting
- Invite legislators to visit your clinic or practice setting
- Host a fundraiser for your legislator
- Volunteer for your legislator's campaign

Additionally, chapters are participating on the monthly Grassroots Advocacy Call the third Monday of each month. During this call, chapters share their grassroots activities and plans for future activities, members problem-solve concerns or difficulties reaching out to legislators, HPPC updates are shared, members learn of updates and actions needed regarding the BRN as well as information on legislation important to CANP. Each chapter is expected to participate on the call so updates can be provided and information can be taken back and shared with chapters.

For questions regarding Grassroots activities or to report legislator outreach efforts, contact CANP's Grassroots Coordinator, Stephanie Tseu at canpgrassroots@gmail.com.

Social Media

CANP continues to urge all chapter leaders to use social media, especially Twitter, as an efficient and effective way of keeping members updated on grassroots opportunities and ultimately engaging legislators. Every morning CANP receives a report of local legislative meetings. When there are such meetings our chapters should attend, we'll post information via Twitter. This presents incredible opportunities to interact with legislators in your area.

CANP's online Action Center helps facilitate social media interaction by providing a quick and easy way to connect with representatives in Sacramento via public posts on Facebook and Twitter or through private connections via email or phone. Members and allies must first visit the new Action Center and sign up to receive Action Alerts that will cue their outreach to state legislators.

Action for Chapters:

- Encourage members to sign up at CANP's [online Action Center](#)
- Register for Twitter or follow [@CaliforniaNP](#)
- Designate one Legislative Representative per chapter as one key contact for the chapter
- Continue to meet with legislators to educate and develop a relationship with them, with special emphasis on the role that NPs fill in the healthcare delivery system AND how that role is impeded by current requirements for physician supervision
- For assistance in making appointments with Legislators, consult with Grassroots Coordinator Stephanie Tseu (canpgrassroots@gmail.com) as the central contact for information on grassroots efforts
- Consult the [Senate Bill 323 Resource Center](#) for information and tools to assist outreach efforts

Events

Leadership Summit

We have received requests from chapters to change certain aspects of the Leadership Summit this year. Chapters will be receiving a survey, in the next two weeks requesting their input on the Leadership Summit.

The Leadership Summit takes place on Saturday, October 15, 2016 from 10:00 a.m. – 4:00 p.m. The event is free of charge and at least two active leaders selected by the chapter board from each chapter may attend the event. [Registration is now open.](#)

The program will be held at the Westin Sacramento again this year. Participants are offered a discounted room rate of \$159 plus tax per night. To reserve a room, call the Westin Sacramento and reference CANP.

Westin Sacramento
4800 Riverside Blvd,
Sacramento, CA 95822
(916) 443-8400

Action for Chapters:

- Check your mailboxes for the Leadership Summit survey
- Select two leaders from your chapter to participate in the Leadership Summit and register them online

Operations

Quarterly Reports

June 30, 2016 marked the end of the fourth quarter (April 1 – June 30) for the 2015-2016 fiscal year. The Quarter 4 Report is being sent to chapters slightly later than normal to accommodate the large number of leadership changes at the local level. The Quarter 4 Report will be sent to chapters no later than Friday, July 22 and is due (along with financial information) to CANP by Friday, August 12.

Chapters will be held to the compliance standards outlined in Addendum D of the Alignment Agreement for Quarter 4.

Alignment Agreement

Per the CANP Alignment Agreement, chapters are required to review and sign the Alignment Agreement each year. The Alignment Agreement will be distributed to Chapter Leaders with the Quarter 4 report no later than Friday, July 22 for review and signature. A signed copy must be uploaded to the chapter portal on canpweb.org, by Friday, August 12.

Action for Chapters:

- Presidents: Check your mailboxes for the Quarter 4 report on July 22
- Schedule time at a chapter meeting post July 22 to review the Alignment Agreement

Political Action Committee (PAC)

The current balance in the PAC account is \$59,340.60. CANP encourages chapters to raise funds for the CANP PAC. Information on how to do so may be found [online](#).

Action for Chapters:

- Emphasize the importance of contributing to the CANP PAC
- Utilize the “Political Action Committee Guidelines” document to host a CANP PAC fundraising event

Membership

Membership Renewals

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members. Membership invoices are available in the member's "My Account" section on canpweb.org.

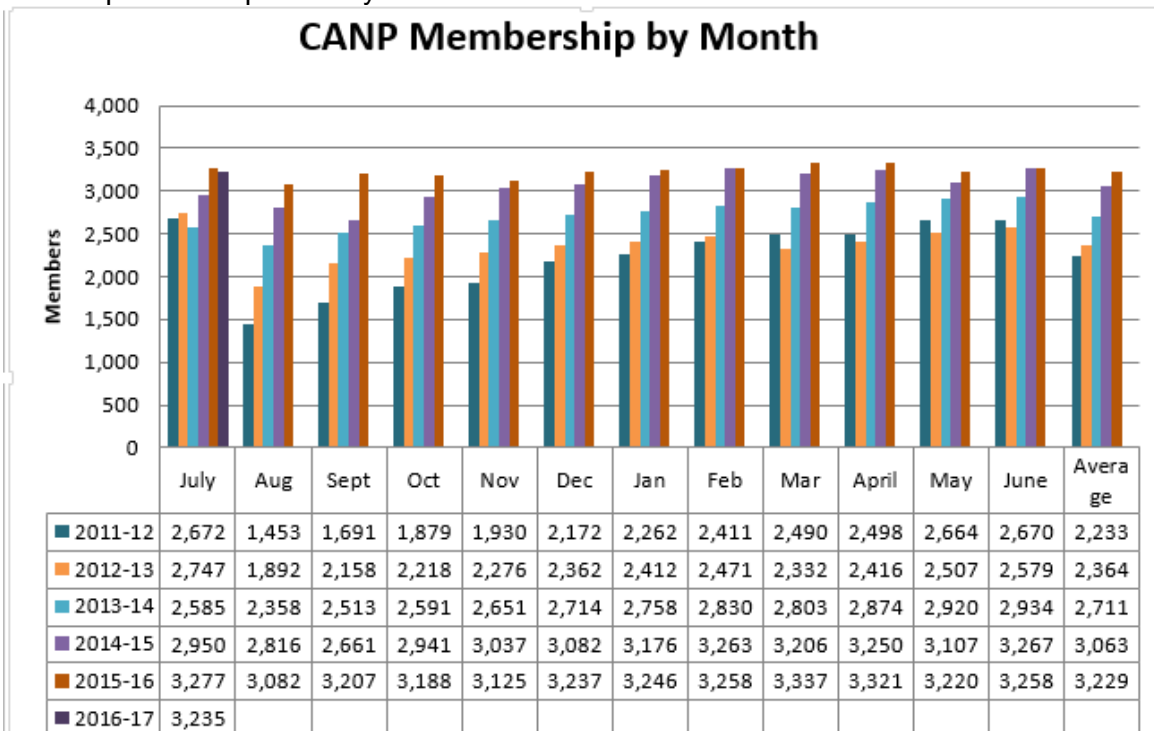
Membership by type for July 2016:

| | |
|---------------------|--------------|
| NP Full | 1,999 |
| First Year Grad | 435 |
| Student Year 1 | 220 |
| Student Year 2 | 354 |
| Senior | 114 |
| Associate | 57 |
| Corporate | 50 |
| Affiliate | 2 |
| Emeritus | 4 |
| Total Active | 3,235 |

The Chapter Leadership Toolset is available on canpweb.org for chapter leaders to access reports on new and renewing members for contact and reporting purposes.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between chapter leaders and members.

Membership over the past five years:



Action for Chapters:

- Urge chapter members who are suspended or expired to renew their membership. Let chapter members know that invoices are available up to 60 days prior to their expiration date
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member
- Offer creative incentives for people to promote CANP membership to colleagues

New Membership Benefit

CANP members are able to access a mortgage discount program from Merrill Lynch.

- Merrill Lynch Home Loans is a program offered to CANP members through the Merrill Lynch Corporate Rewards Program
- The Corporate Rewards Program is a mortgage discount program that provides advice and guidance throughout the home financing process
- CANP members can receive up to a .5% discount on closing costs on all first mortgage products, excluding Home Equity Lines of Credit when purchasing a home through Merrill Lynch. Additionally, you can get access to a broad range of home financing and personal credit products to help meet your individual needs. For more information please see the [website](#) or contact [Aubrey Currington](#) at 916-878-3153

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual chapter web page at canpweb.org) to present at the local school(s) in your chapter's area
- Bring the updated membership brochures and conference registration information to chapter meetings

Corporate Partners / Business Development

New Opportunity for NP Educators from NSO:

NSO has developed a process to make it easy for educators to regularly receive NSO risk education material. [This link](#) will take you to a page on the NSO site where you can register for their Educator Program. Through this page you will be able to indicate the type of material you would like to receive (case studies, risk management checklists, newsletters or articles), how frequently you'd like to receive it, and your preferred format (paper or digital). For more information, contact: Roxanne Monte, NSO Account Executive, at roxanne.monte@aon.com

Strategic Plan

CANP's Strategic Plan was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below:

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.